**Government of India** Ministry of MSME

# **Brief Industrial Profile of NUAPADA District** 2019-20



सत्यमेव जयते

Carried out by

**MSME-Development Institute, Cuttack** (Ministry of MSME, Govt. of India,) (As per guidelines of O/O DC (MSME), New Delhi)

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#### <u>FOREWORD</u>

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha has been taken up for the survey. This Industrial Potentiality Survey Report of **Nuapada** district covers various parameters like socioeconomic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Dr. Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyansmita Sahoo, DD(EI) for the benefit of entrepreneurs and professionals in the state.

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(Dr. S. K. Sahoo) Director Incharge

Cuttack, Dated -8<sup>th</sup> May, 2020

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### **Brief Industrial Profile of Nuapada District**

#### 1. General Characteristics of the District

The history of Nuapada is co-related to the history of Ex-Zamindary Khariar. Originally, it was an estate comprising three regions viz; 1) Kholgarh, presently known as Tanwat, Geogarh, presently known as Sunabeda plateau and Kumunagarh, presently known as Komna with its headquarter at Komna. After the defeat of the Marathas in the IIIrd Angle Maratha War in 1818, ex-Khariar estate came under the British Rule and the Headquarters was shifted to Khariar. In 1862, it was tagged to Central Province and in 1864 it was declared as a Zamindary. After the formation of Orissa Province on 01-04-1936, the entire Oriya speaking race of Khariar Zamindary which was then a part of Raipur district under Chattisgarh State, was annexed to Orissa on transfer as a Sub-Division under Sambalpur district. On 01-04-1993 it was declared as a separate district and started functioning with headquarters at Nuapada. The district of Nuapada came into existence with effect from 1<sup>st</sup> April, 1993 by carving out of the Nuapada Sub-Division of undivided Kalahandi district.

#### **1.1 Location & Geographical Area.**

Nuapada district occupies the southwestern part of Orissa and is situated between 20 degree 20 North and 21 degree 5 Latitude and 82 degree 20 East and 83.47 degree 47 East Longitude. It is surrounded in the North and West by Chattisgarh by Chattisgarh and Dharmagarh subdivision of Kalahandi district in the South and by Bargarh and Bolangir districts in the East. It falls in the western undulated zone of Orissa and has two distinct physiographic regions such as plain land and hilly tracts. The district covers a geographical area of 3852 sq.kms. i.e. 48.02 % of the total land area of the state.

#### **1.2 Topography**

The district has two distinct physiographic regions, the plain lands and the hilly tracts. The hilly tracks are mostly located in the western part and the plain regions cover the other part of Nuapada district.

#### **1.3 Availability of Minerals**

The important economic mineral resources of Nuapada district include limestone, Graphite, Manganese, Gemstone, Dimension stone and Clay. Commercial grade crystalline limestone and bedded limestone deposits occur in the district. Crystalline limestone deposits of Khariar valley occur as lensoid bodies and bands. Important crystalline limestone occurrences are Chandpala, Sagundunguri, Deobahal, Rohanpadar, Garramura, etc. A reserve of 11.245 million tonnes of cement grade limestone has been estimated from above deposits. Bedded limestone deposits occur in the western part of Sinapalli block around Talkote ,Sindursil ,Koradunguri, Chitarama, Patialpada etc. Graphite is one of the abundant mineral resource of the district marked around Biwanathpur, Singari, Bijaygarh, Pair, Komna, Barhikomna, Kalimati, Kanditera, Sukulimuri, Salingpara, Tikapada, Katapali, Ganramer, Gania, Salebhata, Debri, Simelpali, Larki, Pandikimal, Surjumunda, Dhumkhenan, Goendimal, Bamhanpadar, Mahuabhata, Jolanketa, Kendubhata, Ghalndia, Sagurujibhata, Chormurda, Dungaripati, Gandapani, kholapala., Larabanji, Dargaon and Gandabahal having a total reserve of 0.51 million tonne. The graphites are low to medium grained flaky, middle, lumping, nodular and amorphous variety. The F.C. content of the graphite varies from 8.71% to 80.64%. Mineralisation of low grade manganese ore are reported around Tikrpada, Lodra, Luharpali, Gandamer, Singari, Chaludia, Talkota, Ghatmal, Patiyalpara, Maraguda. Mineralization occurs as veins, stringer, solution cavities and sporadic in nature. The manganese is loose friable in nature, earthy, grey and dark in colour. The associated rock types are khondalite, calc-gneiss, granaite gneiss and laterite. The manganese content upto 24% has been reported from the above occurrences. Gemstone: The gembelts identified in this district are Sardhapur-Patialapada, Katamal-Amera and Damjhor-Budhapada-Mantritarai. The varieties of gemstones of precious and semi-precious nature recorded in the district include sapphire (blue corundum), garnet, iolite etc. In Nuapada district sapphire(blue corundum) occurs in association with syenite pegmatite at fifteen locations around Amera, Badimura, Karlakot, Katamal, Sargimura . Sapphire located at Amera(SSW of Badimura) occurs at the contact of EGMB and Bastar Craton in association with syenite pegmatite. Sapphire recovered from this

area are very small, platy in nature having maximum thickness of 3m (maximum weight one carat) due to their release along basal parting plane. These sapphires are transparent to semitransparent, light blue to cornflower blue in colour with brilliant luster (vitreous to adamantine). Rare pieces of greenish blue and colourless sapphires have been accorded from these occurrences. Besides these blue corundum occurrences are located around Badimura, Karlakot, Katamal, Sargimura. Directorate of Geology has taken up diamond exploration in Dharambandha area of Nuapada district since 1990. Rigorous efforts in subsequent years in some of the selected areas have resulted in the discovery of multiple pipes of diamondiferous olivine lamproite in the Kalmidadar area near Dharambandha in Nuapada district. Over 100 pieces of diamonds have been recovered from the area during the course of exploration. The decorative/ dimension stone occurring in the district are variants of granite (Pink and grey). These rocks have been exposed around Dharambandha, Bhaira, Dalipathara, Jamarkhol, Lanjmar, Kadapali, Kanwal, Lodra, Bhainsmadi etc. with a resource of 22,4,00,000 cu.m. These granites have deleterious minerals like mica and garnets. These rocks are very hard, fresh, and fine to medium grained, pink to gray in colour. The joint spacings are marked from 0.40m to 2m.

#### 1.4 FOREST

Nuapada district has got 1849.69 sq. kms of forest area out of a total geographical area of 3852 sq. kms. which constitutes 48.00%. The indigenous species generally found are Sal, Bamboo, Teak and other varieties. The minor forest produce species are Mahua, Char, Kendu, Myrobolan, Amla etc.

#### **1.5** Administrative set up

The district is divided into one sub-division, 5 tahasils and 5 CD blocks. There are 2 NACs and 2 towns in the district. The details about the administrative set-up is given below viz;

- 1. District Headquarters Nuapada
- 2. Number of Sub-Divisions 1
- 3. Number of CD Blocks 5

- 4. Number of Tahasils 5
- 5. Number of NACs 3
- 6. Number of Towns 2
- 7. Number of Police Stations 6
- 8. Number of Fire Stations 4
- 9. Number of Assembly Constituencies 2

# 2. District at a glance

Sl. No.	Particular	Year	Unit	Statistics
1.	Geographical features		•	
(A)	Geographical Data			
	i) Latitude		Degree	20° 20 to
				21° 5 North
	ii) Longitude		Degree	82 ° 20 to 83°47
				East
	iii) Geographical Area		Sq.	3852
			Kms	
(B)	Administrative Units			
	i) Sub divisions	2018-19	No.	1
	ii) Tehsils	2018-19	No.	5
	iii) Sub-Tehsils	2018-19	No.	
	iv) Patwar Circle	2018-19	No.	
	v) Panchayat Samitis(CD	2018-19	No.	5
	Blocks)			
	vi) No. of Municipalities &	2018-19	No.	0
	Corporation			
	vii)No. of NACs	2018-19	No.	3
	viii) Gram Panchayats	2018-19	No.	131
	ix) Census villages(Both	2018-19	No.	668
	Inhabited & Uninhabited)			
	x) Assembly Area	2018-19	No.	2
2.	Population(2011 Census )			
(A)	Sex-wise			
	i) Male	2011	<b>'</b> 000	302
	ii) Female	2011	<b>'</b> 000	308
(B)	Rural Population	2011	<b>'000</b>	576
	Urban Population	2011	<b>'</b> 000	34
3.	Agriculture		· · · · · ·	
	Land utilization	2018-19		
	i) Total Area	2018-19	<b>'</b> 000	385
			hectre	
	ii) Forest cover	2018-19	<b>'</b> 000	185
			hectre	
	iii) Non Agriculture Land	2018-19	<b>'</b> 000	3

			hectre	
	iv) Barren & Un-Culturable land	2018-19	<u>'000</u>	2
	-		hectre	
4.	Forest			
	(i) Forest	2018-19	<b>'000</b>	185
			hectre	
5.	Livestock & Poultry (2012 Lives	tock Census	)	
А	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	198182
	ii) Buffaloes	2012	No	23965
В	Other livestock			
	i) Goats	2012	No	77631
	ii) Pigs	2012	No	575
	iii) Dogs & Bitches	2012	No	
	iv) Poultry	2012	No	278447
6.	Railways			
	i) Length of rail line	2018-19	Km	31.67
	ii) No. of Rly Stations	2018-19	No.	3
7.	Communication			
	(a) National Highway	2018-19	Km	93.42
	(b) Express highway	2018-19	Km	-
	(c) State Highway	2018-19	Km	127.66
	(d) Major District Road	2018-19	Km	17.33
	(e) Other District Road	2018-19	Km	302.70
	(f) Rural road	2018-19	Km	730.88
	(g) Inter village road	2018-19	Km	1854.99
	(h) Intra village road	2018-19	Km	947.57
	(f) Forest Road	2018-19	Km	299.96
	(g) villages Electrified	2018-19	Nos.	656
	(h) Post offices	2018-19	Nos.	112
8.	Public Health			
	(a) Allopathic Hospital		No	1
	(b) Beds in Allopathic hospitals		No	206
	(c) Ayurvedic Hospital		No	10
	(d) Homeopathic hospitals	2018-19	No	5
	(e) Unani hospitals		No	
	(f) Community health centers		No	5
	(g) Primary health centers		No	17
	(h) Dispensaries		No	
	(i) Sub Health Centers		No	1
	(j) Private hospitals		No	
	(k) Mobile Health Unit		No	7
10.	Banking commercial			
	(a) Commercial Bank Branches	2018-19	No	63
	(b) Rural Bank Branches	2018-19	No	37

	(c) Urban bank Branches	2018-19	No	0
	(d) Semi-Urban Bank Branches	2018-19	No	26
11.	Education			
	(a) Primary school	2018-19	No	552
	(b) Middle schools(Upper	2018-19	No	468
	Primary)			
	(c) Secondary & senior	2018-19	No	191
	secondary schools(Junior			
	Colleges)			
	(d) Colleges	2018-19	No	12
	(e) Technical University	2018-19	No	-

Source: District at a Glance 2020, Govt. of Odisha & 155th SLBC Agenda Report

# 2.1 Existing Status of Industrial Areas in the District of Nuapada

S. No.	Name of Ind. Area/Estate	Land acquired (In Acres)	Land developed (In Acres)	Prevailing Land Rate Per Acre (In Rs. Lakhs)	No of Sheds	No of allotted Sheds	No of Vacant Sheds	No. of Units in Production
1	Khariar Road	3.800	2.660	10.00	6	0	6	NA
	Total	3.800	2.660	-	6	0	6	NA

Source:- IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENARIO OF NUAPADA

# 3.1 Industry at a Glance

Sl. No	Head	Unit	Particulars
1.	REGISTERED SMALL SCALE INDUSTRIES	NO.	315
2.	TOTAL INDUSTRIAL UNIT(GIP)	NO.	3676
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	TOTAL EMPLOYMENT IN SMALL SCALE INDUSTRIES	NO.	2839
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	-
6.	NO. OF INDUSTRIAL AREA	NO.	1
7.	INVESTMENT IN SMALL SCALE IND.	IN LACS	1971.29
8.	INVESTMENT OF MEDIUM & LARGE SCALE INDUSTRIES	IN CRORES	-

MSMI	MSMEs gone into production in Nuapada during 1999-2000 to 2018-19				
Sl. No.	Year	Nos.	Investment in Lakhs	Employment	
1	1999-2000	29	55.72	137	
2	2000-01	20	130.16	122	
3	2001-02	20	116.92	141	
4	2002-03	20	277.48	220	
5	2003-04	21	154.86	104	
6	2004-05	24	155.17	204	
7	2005-06	30	232.72	170	
8	2006-07	31	118.87	125	
9	2007-08	30	162.12	172	
10	2008-09	30	109.67	143	
11	2009-10	30	434.03	268	
12	2010-11	30	260.16	141	
13	2011-12	30	121.58	119	
14	2012-13	38	575.67	121	
15	2013-14	46	354.87	192	
16	2014-15	220	1787.15	945	
17	2015-16	309	730.61	900	
18	2016-17	1008	3557.25	1968	
19	2017-18	845	2686.23	1693	
20	2018-19	865	2434.79	2358	
	Total	3676	14456.03	10243	

# **3.2** YEAR WISE TREND OF UNITS REGISTERED (GONE INTO PRODUCTION)

Source: Directorate of Industries, Government of Odisha, Cuttack

#### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES

Category of Product wise No. of MSME set up with Investment & Employment in the DIC:NUAPARA by end of March, 2016				
Sl. No.	Category Name	No. of SSI unit set	Investment	Employment
		up	( Rs. in lakh)	
1	FOOD AND ALLIED	255	2291.99	1251
2	CHEMICAL & ALLIED	4	11.49	11
3	ELECTRICAL &	2	257.28	45
	ELECTRONICS			
4	ENGINEERING & METAL	89	481.04	462
	BASED			
5	FOREST & WOOD BASED	6	22.63	34
6	GLASS & CERAMICS	43	781.35	599
7	LIVESTOCK & LEATHER	0	0	0
8	PAPER & PAPER PRODUCT	12	99	61
9	RUBBER & PLASTICS	1	18.3	12
10	TEXTILES	21	100.98	126
11	MISC. MANUFACTURING	11	60.69	34
12	<b>REPAIRING &amp; SERVICING</b>	205	922.4	689
	Total	649	5047.15	3324

Source: Directorate of Industries, Government of Odisha, Cuttack

#### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Nuapada & Near By Area

There are no large-scale industries existing in the Nuapada district.

#### **3.5. Medium Scale Enterprises**

There are also no medium scale industries existing in the Nuapada district.

# 3.6 Service Enterprises

- 1. Automobile Workshops
- 2. Steel Fabrication
- 3. Laundry & Dry Cleaning
- 4. STD/ISD Booth
- 5. Xerox Unit
- 6. Motels
- 7. Dhaba
- 8. Cycle Repairing
- 9. Photo Binding
- 10. Beauty Parlour
- 11. Clock Repairing

#### 3.6.1 Potentials areas for service industry

- 1. Three Wheelers & Two Wheelers Repairing
- 2. Cyber Café
- 3. Steel Fabrication
- 4. Xerox/STD/FAX/Lamination
- 5. Beauty Parlour
- 6. TV Repairing
- 7. Dry Cleaning
- 8. Saloon
- 9. Exercise Book Binding
- 10. Repairing & Servicing of Electrical & Electronics Goods

### 3.7 Potential for new MSMEs

- 1. Rice Mill
- 2. Maize Milling
- 3. Dehydrated Onion
- 4. Cold Storage
- 5. Dal Processing
- 6. Modern Bakery
- 7. Leaf, Cups & Plates
- 8. Graphite Powder
- 9. Mini Cement Plant

10.Cotton Vest11.Retreading of Tyres12.Exercise Books13.Poultry Feed14.Aluminium Circle Utensils15.Agarbati Manufacturing

# 4. Existing Clusters of Micro & Small Enterprise

Sl No	Name of the Cluster	Location	No. of MSMEs	Any intervention	Cluster is suitable for	Nodal Person of DIC/Association/
INO	(Product)		In the	undertaken in	which	NGO etc
			Cluster	the Cluster	Scheme	
	<b>N N N N N N N N N N</b>		(approx.)			
1	Rice Mill	Khariar Road,	43	Identified	MSE CDP scheme	DIC,Nuapada
		Noonodo			scheine	
	<b>.</b>	Nuapada	50	<b>X 1</b>		
2	Engineering	Khariar Road,	50	Identified	MSE CDP scheme	DIC,Nuapada
		NT 1			scheine	
2	A / 1 1	Nuapada	100		MGE CDD	
3	Automobile Servicing	Khariar Road,	100	Identified	MSE CDP scheme	DIC,Nuapada
	Servicing	NT			scheine	
4	Fly Ash Brick	Nuapada Khariar Road,	30	Identified	MSE CDP	DIC,Nuapada
4	FIY ASII DIICK	Kilariar Koau,	50	Identified	scheme	DIC,Nuapada
		Nuapada			seneme	
5	Hotel &	Khariar Road,	20	Identified	MSE CDP	DIC,Nuapada
5	Restaurant	Kilariar Koad,	20	Identified	scheme	DIC,I\uapada
	restaurant	Nuapada			Selicilie	
6	Handloom	Sinapali,	550	Intervention	SFURTI	IED, Odisha
Ū	Tundiooni	Sinapan,	550	inter vention	STORIT	ille, ouisita
	(Saree,	Khariar,		By IED, Odisha		
	(	,		25 122, 0 alona		
	Gamchha)	Burden		Ongoing		
7	Terracotta	Sinapali,	200	Identified	SFURTI	DIC,Nuapada
		Khariar,				
		Buden				
8	Cane &Bamboo	Nuapada	60	Identified	SFURTI	DIC,Nuapada
9	Sisal Fiber	Nuapada	105	Identified	SFURTI	DIC,Nuapada
10	Paddy Crafts	Nuapada	15	Identified	Design	DIC,Nuapada
4.0					Clinic	

#### **4.1 DETAIL OF MAJOR CLUSTERS**

## 4.2 Service Sector

No service cluster is functioning in the district.

Sl No.	District Name	Udyog Aadhaar Regd.	Micro	Small	Medium
1	ANGUL	2126	1581	529	16
2	BALANGIR	1808	1542	255	11
3	BALESHWAR	25577	25052	497	28
4	BARGARH	1340	1069	265	6
5	BHADRAK	4345	4144	199	2
6	BOUDH	2338	2292	44	2
7	CUTTACK	12165	10646	1469	50
8	DEOGARH	137	121	15	1
9	DHENKANAL	1267	1087	174	6
10	GAJAPATI	677	586	90	1
11	GANJAM	8754	7859	874	21
12	JAGATSINGHPUR	1499	892	601	6
13	JAJAPUR	2069	1657	394	18
14	JHARSUGUDA	1075	760	295	20
15	KALAHANDI	937	759	169	9
16	KANDHAMAL	810	731	78	1
17	KENDRAPARA	1171	1001	168	2
18	KENDUJHAR	1025	776	240	9
19	KHORDHA	14851	11344	3360	147
20	KORAPUT	1398	1105	287	6
21	MALKANGIRI	499	478	19	2
22	MAYURBHANJ	1929	1755	172	2
23	NABARANGPUR	510	448	61	1
24	NAYAGARH	1288	1137	147	4
25	NUAPADA	257	220	37	0
26	PURI	7230	6807	415	8
27	RAYAGADA	1605	1337	253	15
28	SAMBALPUR	1948	1488	444	16
29	SONEPUR	856	775	80	1
30	SUNDARGARH	4377	3230	1099	48
	Total :	105,868	92,679	12,730	459

5. Udyog Aadhaar Regd. Enterprises in Nuapada District vis-à-vis other Districts of Odisha

Source: https://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport\_R3.aspx Note: Data browsed on 17th February, 2020

#### 6. General issues raised by industry association

Rice Miller's Association, Khariar Road, Nuapada & stakeholders in the district have identified the following problems in the MSE sector in the district ;

- (i) Power Supply bottleneck
- (ii) Lack of Credit Facilities
- (iii) Lack of Proper & Desired extension support
- (iv) Absence of forward & backward linkages
- (v) Operational problems such as capacity utilization, technology upgradation.
- (vi) Infrastructure Problem.

# 7. Prospects of training programmes during 2020-21

S.No.	Name of the programme	No of proposed programme to be conducted
01	EAP	01
02	ESDP	01
03	MDP	01
04	IMC	01

## 8. Action plan for MSME Schemes during 2020-21

S. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	01 nos. of awareness programme will be organised.
2.	Export Awareness Programme	01 nos. of awareness programme will be organised.
3.	PMS	Handholding Support will be provided
4.	International cooperation	Handholding Support will be provided
5.	VDP	10 no.s of units will be motivated under the scheme
6.	CLCS-TU	Handholding Support will be provided
I. l	_ean Manufacturing	01 cluster would be identified
II. D	Design Clinic	01 seminar would be organized.

III.	IPR	01 seminar would be organized.
IV.	ICT-Digital MSME	05 Units will be motivated for the registration in digital MSME website
V.	ZED	01 seminar would be organized
VI.	Business Incubator scheme	01 seminar would be organized
VII.	CLCS	01 seminar would be organized

#### 9. STEPS TO SET UP MSMEs:

Before going for setting up of any enterprise, the entrepreneur should move in a systematic way in order to get his desired level of output. At various levels, different agencies are functioning to provide different types of assistance to the entrepreneurs for setting up of MSMEs. So, following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum(UAM)	<ul> <li>Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, <u>www.as.ori.nic.in/diorissa/</u></li> <li>General Manager, DIC, Nayagarh.</li> <li>MSME Development Institute, Cuttack</li> <li><u>www.udyogaadhaar.gov.in/</u></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul> <li>MSME Development Institute, Vikash Sadan, College Square, Cuttack, <u>www.msmedicuttack.gov.in</u></li> </ul>
3.	Land and Industrial shed	<ul> <li>MD, IDCO, IPICOL House, Janpath, Bhubaneswar <u>www.idco.in</u></li> </ul>
4.	Financial assistance	<ul> <li>MD, OSFC, OMP Square, Cuttack, <u>www.osfcindia.com</u></li> <li>MD, IPICOL, Janpath, Bhubaneswar, <u>www.ipicolorissa.com</u></li> <li>Director, KVIC, 6, Budha Nagar, Bhubaneswar,<u>www.kvic.org.in</u></li> <li>Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> </ul>

5.	For raw materials under Govt. supply Plant and machinery	<ul> <li>General Manager, NABARD, Nayapalli, Bhubaneswar, <u>https://www.nabard.org/english/Orissa.aspx</u></li> <li>General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <u>www.sidbi.com</u></li> <li>Nationalized Banks</li> <li>M.D, OSIC, Khapuria Industrial Estate, Cuttack, <u>www.osicltd.in</u></li> <li>Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> </ul>
	under hire/purchase basis	• Sr. Branch Manager, NSIC, Link Road, Cuttack, <u>www.nsic.co.in</u>
7.	Power/Electricity	<ul> <li>Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <u>www.gridco.co.in</u></li> <li>Chairman, CESCO, IDCO Tower, Bhubaneswar, <u>www.cescoorissa.com</u></li> </ul>
8.	Technical Know- how	<ul> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <u>www.msmedicuttack.gov.in</u></li> </ul>
9.	Quality & standard	<ul> <li>Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <u>www.bis.org.in/dir/bhbo.htm</u></li> <li>Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <u>www.npcindia.gov.in/offices</u></li> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar,Bhubaneswar, www.ecgc.in/portal/servicenetwork/easternpopup. asp</li> <li>Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, www.depmodisha.nic.in</li> <li>Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul> <li>MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <u>www.apicol.co.in</u></li> <li>Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <u>www.orihort.in</u></li> <li>Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <u>www.odishaahvs.com</u></li> <li>Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <u>www.dhorissa.ori.nic.in</u></li> </ul>

• Director of Textiles, Satya Nagar,
Bhubaneswar, <u>www.odisha.gov.in/textiles</u>
• Director of Fisheries, Jobra, Cuttack,
http://www.odishafisheries.com
• Coconut Development Board, Nayapalli,
Bhubaneswar,
www.coconutboard.nic.in/odishacday.htm
• Coir Board, Jagamara, Bhubaneswar,
www.coirboard.gov.in
• Principal Chief Conservator of Forest,
Aranya Bhavan, Chandrasekharpur, Bhubaneswar,
www.odishaforest.in